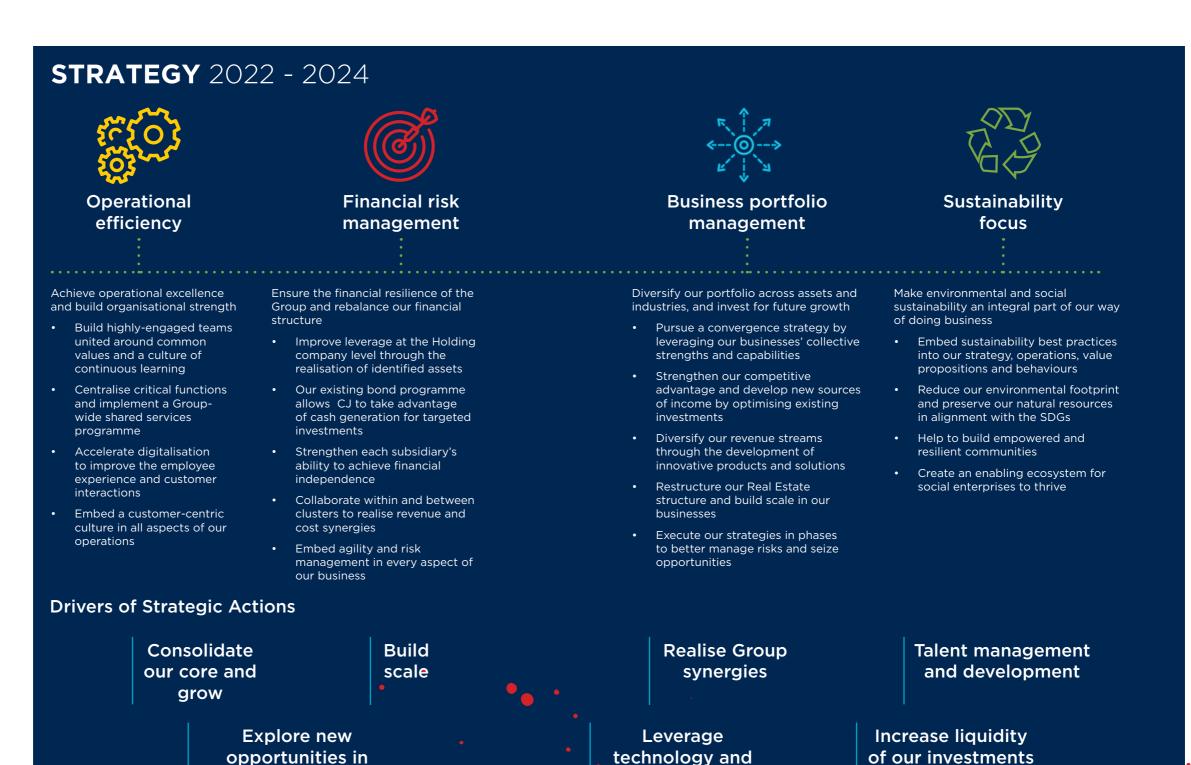


The Group performs annual strategic reviews to assess the relevance of our strategy against an extremely volatile operating environment, and whether our priorities address both nearterm realities and future trends. This exercise confirmed that our strategic pillars remain more relevant and timely than ever.

During the year, we scaled up our digital capabilities and investments in our talents to ensure our operations were leaner and more efficient; we prudently balanced cost containment with our growth objectives, making targeted investments in the core areas that give us an edge in the markets we operate; we diversified our revenue streams by strengthening our existing portfolio, while exploring new customer and market segments; and we doubled down our efforts to use our leading position to catalyse the development of a more sustainable and inclusive Mauritius.

After years of steadily investing in the right structures, business models, digital capabilities and talents, we are well on our way to becoming a converged and more united Group, able to embrace disruption to drive positive and sustainable change.



digital capabilities

40 | CURRIMJEE JEEWANJEE AND COMPANY LIMITED 41

existing businesses